



PRESS RELEASE

Dexter, a Subsidiary of DexKo Global Inc., Announces Distribution Brand Strategy Update

NOVI, MICHIGAN (June 28, 2023) – DexKo Global Inc., the global leader in highly engineered trailer running gear, chassis assemblies, and related components, announces today that its wholly-owned subsidiary Dexter Axle Company (“Dexter”) is continuing the long-term brand strategy offering trailer parts and accessories through distribution under the trusted brand, Dexter.

During our past several years, Dexter’s steady growth has added new teammates, new customers, and new product offerings. To reduce the complexity of Dexter’s brand portfolio in the United States and Canada, we are rebranding our TexTrail Trailer Parts, National Trailer Parts, and Marius Garon Inc, distribution businesses to Dexter.

“Consolidating brands and product offering will make it easier for our customers and allow us to offer higher levels of quality and service,” states Adam Dexter, President and CEO, Dexter. “We thank the loyal customers of TexTrail, NTP, MGI, and Dexter and look forward to continuing our long-lasting relationship.”

Watch for changes taking place over the course of the next several months. Building signs, truck graphics, business cards, websites, order documentation and many other items will transition to the Dexter logo and company name. This new brand structure will continue to bring much needed clarity, making it easier to navigate our product offering and support our customer base.

Dexter is excited to continue expanding our product offering and services to the industries we serve. For sixty years, Dexter has been recognized as a leader and a strong and dependable brand within our industry. Consolidating the brands of our more recently acquired business units will bring clarity and assured stability for the next 60 years of continued partnership with all of the customers we serve. We have forged strong partnerships in numerous channels across our industry and we are committed to continuously supporting our valued partners in all aspects of our business.

Please send inquiries to:

2900 Industrial Parkway East
Elkhart, Indiana 46515
Phone: 574.295.7888
Fax: 574.296.7368

Stacey K. Miller, Director of Marketing
stacey.miller@dextergroup.com
Phone: 574.296.7228

DexKo Global Inc. is the world's leading supplier of advanced chassis technology, chassis assemblies and related components. DexKo Global was founded at the end of 2015 through the combination of DEXTER and AL-KO Vehicle Technology. With its headquarters in Novi, Michigan, the company employs approximately 7,000 associates with 56 production facilities and 95 distribution centers. For more information, please go to www.dexko.com.

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